

INDIA'S LARGEST EXHIBITION FOR FIRE SAFETY, SECURITY & BUILDING AUTOMATION



6TH EDITION

FSIE

FIRE & SECURITY INDIA EXPO

**24TH – 26TH
AUGUST 2023**

JIO WORLD CONVENTION CENTRE, MUMBAI

CO - ORGANISED BY



FSAI
FIRE & SECURITY ASSOCIATION OF INDIA

NOVA
EXHIBITIONS AND CONFERENCES

www.fsie.in

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FIRE & SECURITY INDIA EXPO

24 · 25 · 26 | AUGUST 2023 | JIO CONVENTION CENTRE, BKC, MUMBAI

ABOUT US

"FSIE is the flagship event of FSAI and Nova Exhibitions and Conferences. It is an ideal forum where Invention and Engineering come to the forefront to create a specialized and focused event for the Fire & Security Industry."

It is a B2B Trade Expo and multi-dimensional platform co-organized by the Fire & Security Association of India and Nova Exhibitions and Conferences that combines solutions for passive, active and Organizational Fire, Safety and Security Management.

Official Experts, Architects, Building Engineers, Oil and Gas Industrialists, members of leading Security & Fire prevention bodies and other Stakeholders from across the world will gather to disseminate information, gather knowledge, exchange ideas, exhibit, debate innovative perspectives, discuss solutions and products for the Fire, Safety and Security Industry.

- ▶ Latest technologies, development & application in the field of Fire Safety & Security
- ▶ Integrated building management solutions
- ▶ Benefit from the expert knowledge and pioneering solutions, joint discussions, panel discussions Buyer/Seller Meetings and Delegations from key Industry partners
- ▶ Comprehensive visitor profile cutting across both user community and industry stakeholders
- ▶ Focus on occupational safety & Health Live Demonstrations

VISION

'SURAKSHIT BHARAT' - SAFE & SECURE INDIA'

MISSION

To establish Life Safety and Security as an important human obligation in the economic development of the country and use this as an index for future investments and growth of the nation to become a world leader.



PARTICIPATING BRANDS

(2018 - 2020)

HIKVISION
See Far, Go Further

PRAMA
MADE FOR INDIA - MADE BY INDIA - MADE IN INDIA

AAAG Shah Bhogilal Jethalal & Bros.
Since 1953 www.aaagindia.in

Honeywell

ALP
AEROFLEX

ASTRAL FIREPRO

SANT VALVES

Vignaharta

NEPTUNE

ORIENT FireCurtains India

armacell
MAKING A DIFFERENCE AROUND THE WORLD

POLYCAB
Connections. Zindagi. Ka.

FOGTEC
FIRE PROTECTION

Panasonic

BlazeMaster
FIRE PROTECTION SYSTEMS

HID

VIDEONETICS
the future of video computing

Fuji Electric
Innovating Energy Technology

KABEL
WIRES & CABLES

AGNI CONTROLS CHENNAI

ETC
SINGLE TECHSEC COMMUNICATIONS
Smart Living | Advanced Solutions

Genetec

viaga

Qognify

Rasana Safety
And Beyond (Safety Control)

KalpEX

AIGUA
SPECIALTY & HYDRAULIC PIPES LTD.

startech
engineers

WINDOW TECHS
ASBESTOS REMOVAL & RESTORATION

Johnson Controls

tyco

VIJAY
Transstech

LEHRY VALVES
Valves, Pipes and pressure measurement

Rajinfo

third wave

ORTUS
A Step Ahead

NOBLE
TRADE CENTRE

SagTaur
Amul | Mother's | PKCOK | Novoz | Teda

AVOCAB
WIRES & CABLES

OBO
BETTERMANN

AMBETRONICS

BONTON
CABLES

Halma

warringtonfire

UNIQUE
Academic Science

Sure Safety
Complete Safety Solutions

MATRIX
SECURITY SOLUTIONS

DDS
Building Security Together

azbil
Human centered automation

AYZO
ACQUA SYSTEMS

WACO
Wires Valves Pvt. Ltd.

MONSTER
Fire and Security

SCHRACK SECONET

SIEMENS
Ingenuity for Life

Mircom
Seller - Director - More Livable Buildings

TECKNEYSIA

SI
SHIVA STEEL INDIA

BEST MART

CITADEL

ABC FIRE

CELENS

ezone
WIRELESS AUDIO

CALIPLAST
Pipes & Cables

TOPAZ
FIRE SYSTEMS

ramcro

INBISO

Flame

Radiant
CONVECTION - IN GEL

GASVIOIL

QIC

DTI
DETECTION TECHNOLOGY

INNER
ENGINEERING
DESIGN - CONCEPT - INSTALLATION

Shree Jashraj
Insulation

Tulsi Fire

Flame

STANDARD DELIVERABLES WITH BOOTH SPACE:

- ▶ **Exhibition space** as per offered space
- ▶ Write up of the company in the **Exhibitors' Directory** with a circulation of 5000 copies
- ▶ Full-page complementary colour **Advertisements** in the Exhibitors directory
- ▶ Logo presence in one round of Post event **E-mailer** to all the attendees and members
- ▶ **Visitor Passes** for Sponsor reputed guests
- ▶ Exclusively designed soft copy **Invitation cards** will be shared to enable you to distribute to your database
- ▶ **Social Media** promotions



COMMERCIAL PROPOSAL

FSAI MEMBERS	INR 13,500/-PER SQ.MT + TAXES
FSAI NON-MEMBERS	INR 14,500/-PER SQ.MT + TAXES



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FSIE 24TH – 26TH AUGUST 2023

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NOVA
EXHIBITIONS AND CONFERENCES

CONTACT INFO FOR SPACE BOOKING

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f @fsiexpo @fsiexpo



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SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR

8 Lakhs + Taxes (Per Day)

Exclusive Lunch for our esteemed doyens will be organized for the VIP Guests & Exhibitors on all 3 days. The grand course of meals will be catered by Oberoi Hospitality keeping up with the extravagance of India's most luxurious venue for such events - **THE JIO WORLD CONVENTION CENTRE**. This partnership helps in strategic positioning of your brand & makes it stand out.

DELIVERABLES:

- ▶ Sponsor logo as “Lunch Sponsor” on wrist bands
- ▶ 2 Exclusive Standees placed at the Lunch venue (standees to be made by the brand)
- ▶ Sponsor logo will be displayed on the Conference Backdrop
- ▶ Sponsor logo will be displayed on the FSIE website with a hyperlink to sponsor's Website
- ▶ 2 minutes Brand AV to be played in the conference area
- ▶ Special announcement to thank the Lunch Sponsor by Emcee on stage
- ▶ Two-page color advertisement in the show catalogue
- ▶ Sponsor's Company and Product profile in the Show Directory



WRIST BAND
(for illustration purpose)

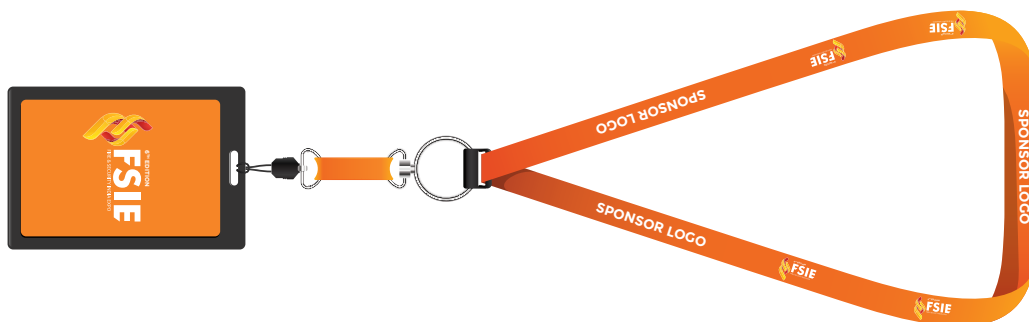
LANYARD SPONSORSHIP

8 Lakhs + Taxes

Attractive Lanyards will be distributed to Speakers, Visitors, Invitees, Delegates, Sponsors and Exhibitors on all days. An excellent medium to attract visibility and make the brand presence throughout 3 days between built professionals.

DELIVERABLES:

- ▶ Sponsor logo as “Lanyard Sponsor” on approximately 8000 lanyards
- ▶ Sponsor literature/collateral will be inserted in 8000 Delegate Kits
- ▶ Brand Presentation in the Conference on any one day for 5 mins
- ▶ Sponsor logo will be displayed on the FSIE website with a hyperlink to sponsor's Website.
- ▶ Sponsor logo will be displayed on the conference backdrop
- ▶ Two-page color advertisement in the show catalogue
- ▶ 2 Sponsored posts on FSIE social media platforms – FB, LinkedIn & Instagram
- ▶ 5 minutes Brand AV to be played on all 3 days on the Conference Screen
- ▶ 2 Standees will be strategically placed inside the Exhibition Venue



LANYARD
(for illustration purpose)

REGISTRATIONS SPONSORSHIP

8 Lakhs + Taxes

Inviting a Registrations Sponsor to avail an excellent opportunity for Brand Visibility. This partnership will ensure that your Brand reaches every person who is a part of the event.

DELIVERABLES:

- ▶ Sponsor Logo as “Registrations Partner” on all Registration Badges & communications
- ▶ Brand Presentation in the Conference on any one day for 5 mins
- ▶ The Sponsor literature/collateral will be inserted in 5000 Delegate Kits
- ▶ Logo presence on Marketing as “Registrations Partner”
- ▶ Sponsor logo will be displayed on the FSIE website with a hyperlink to sponsor's Website.
- ▶ Sponsor logo will be displayed on the conference backdrop
- ▶ Double page color advertisement in the show catalogue
- ▶ 2 Minutes Brand AV to be played on all 3 days on the Conference Screen
- ▶ 2 Standees will be strategically placed inside the Exhibition Venue



REGISTRATION BADGES
(for illustration purpose)

CONFERENCE SPONSORSHIP

10 Lakhs + Taxes

The conference will have curated sessions spread over three days. Doyens and trailblazers from the Fire, Security and Build Industry will be the key speakers of the knowledgeable sessions. The Attendees will be professionals from Industry. The Delegate Kit is distributed to all Conference Chairpersons, Speakers, Delegates and Special invitees. It serves as the tool to create an everlasting impact. It will comprise, Agenda, Newsletter & Sponsor collaterals etc.

DELIVERABLES:

- ▶ Sponsor Logo as “Conference Sponsor” on Marketing Collaterals
- ▶ 2 Brand Presentations in the Conference area for 5 mins each on any of the two show days
- ▶ The Sponsor literature/collateral will be inserted in the 5000 Delegate Kit
- ▶ Sponsor logo will be displayed on the FSIE website with a hyperlink to the sponsor's Website
- ▶ Sponsor logo will be displayed on the conference backdrop as “Conference Sponsor”
- ▶ Four - page color advertisement in the show catalogue
- ▶ Sponsor's company and product profiles in the Show Directory
- ▶ Brand AV will be played at regular intervals inside the Conference Hall
- ▶ 2 Stallees will be strategically placed inside the Exhibition Venue
- ▶ Exclusive Digital Signage to be placed inside the Exhibition Hall
- ▶ Special announcement by Emcee & the Organisers at the Inauguration Ceremony



FIRE & SECURITY
SAFETY &
AUTOMATION








CONFERENCE AREA
(for illustration purpose)

VENUE CO - BRANDING SPONSORSHIP

10 Lakhs + Taxes

Inviting a “Venue Co - Branding Sponsor” to avail an excellent opportunity for Brand Visibility. This partnership will ensure an added advantage to your brand positioning.

DELIVERABLES:

Sr No	Branding Space	Qty	Size in ft (W x H x D)	Material	Pictures
1	Driveway Pole Bunting	6	1.5 x 6.5	Print on Fabric with Top & Bot loop	
2	Driveway - between canopy	1	20 x 10	Frontlit Fabric Installed on Self Standing Aluminium Structure	
3	Circular Pillar in Concourse	2	28 x 14	Frontlit Print on Fabric Installed on Self Standing Aluminium Structure	
4	Side Walls of Pavilion Entrance	1	10 x 8	Frontlit / Backlit Print on Fabric Installed on Self Standing Aluminium Structure	
5	Branding at Hall Entrance	2	8.5 x 12 x 4.5	Frontlit Print on Fabric Installed on Self Standing Aluminium Structure	
6	In-hall Bunting	1	4 x 20	UV Print on Blockout PVC Double side Printable with Top & Bot loop	
7	Drop down from L1 Glass Wall	6	8 x 8.5	Print on Fabric with Top & Bot loop	



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